



# ECONOMY TRADE CARNIVAL

A Quarter of a Million Dollars' Worth of Fresh, New, Seasonable Merchandise Marked at Reductions of One-Third to One-Half Below Regular Low Prices.

Prosperity has come in unmeasured degree to Bridgeport, to Connecticut, and to this whole country. The new year gives definite and assured promise of greater things than has ever been accomplished heretofore. We welcome this era of prosperity with a merchandising event of vast importance—a sale of such magnitude as Bridgeport has never before known—with an Economy Trade Carnival that presents to customers the most remarkable opportunities and advantages for buying, and enables us to prepare for the full tide of prosperous business during the coming year.

## DORSEN'S

MAIN, ELM & MIDDLE STS.

This ECONOMY TRADE CARNIVAL is the result of many months of careful planning—of diligent and successful search of markets for merchandise of the best kind—of the most wonderful values which will signalize this event. Every one of our fifty departments will participate—and none will be found wanting. Articles of beauty, comfort and utility are offered at prices so low that they cannot fail to be attractive to all. This ECONOMY TRADE CARNIVAL is the one and best of all mediums for keeping the new store new—the initial stride with which we advance into 1916—the best of all guarantees of what this great and progressive business will mean to our customers during the coming year.

IT BEGINS TO-MORROW MORNING--AT NINE IN THE MORNING

### Dainty Undermuslins in the Economy Trade Carnival

Batiste and Nainsook Corset Covers, Regularly 25c—  
Economy Trade Carnival price **19c**

Drawers for women, of muslin and nainsook, regularly 25c and 25c,  
Economy Trade Carnival price **22c**

Children's Muslin Drawers, 10 to 12 years,  
Economy Trade Carnival price **11c**

Muslin and Nainsook Petticoats, Regularly \$1.00  
Economy Trade Carnival price **67c**



**ENVELOPE CHEMISE**—of fine nainsook and batiste, trimmed with lace and embroidery—  
\$2.25 regularly—Carnival price **\$1.87**  
\$1.25 regularly—Carnival price **95c**  
**COMBINATIONS**—made of nainsook, with covers trimmed with lace back and front; lace or embroidery ruffles on drawers, all sizes—  
\$2.25 and 2 regularly—Carnival price **\$1.87**  
\$1.25 regularly—Carnival price **95c**  
All-over embroidery combinations, lace trimmed, regularly \$1.25—Carnival price **95c**

**NIGHT GOWNS**—Slip-over gowns, made of batiste, nainsook and crepe, with lace and embroidery yokes, and lace at neck and sleeves—  
\$3.00 regularly—Carnival price **\$2.69**  
\$2 and \$2.25 regularly—Carnival price **\$1.87**  
\$1.25 regularly—Carnival price **95c**  
\$1.00 regularly—Carnival price **67c**  
50c regularly—Carnival price **44c**  
**PETTICOATS**—of soft muslin and nainsook, with lace or embroidery flounces, and insertion to match—  
\$3.00 regularly—Carnival price **\$2.69**  
\$2 and \$2.25 regularly—Carnival price **\$1.87**  
\$1.25 regularly—Carnival price **95c**

**DRAWERS**—Muslin or nainsook, with lace or embroidery ruffles; straight circular or Helene style—  
\$1.25 regularly—Carnival price **95c**  
\$1.00 regularly—Carnival price **67c**  
50c regularly—Carnival price **42c**  
25c and 25c regularly—Carnival price **22c**

One lot of Women's Drawers, with hemstitched tucks and ruffles, slightly muslin—Carnival price **12 1/2c**  
**CORSET COVERS**—of Batiste and nainsook, trimmed back and front with Swiss embroidery and lace medallions—  
\$1.25 and \$1.00 regularly—Carnival price **95c**  
\$1.00 and 75c regularly—Carnival price **67c**  
50c regularly—Carnival price **42c**

**CHILDREN'S DRESSES**—of white lawn, lace and embroidery trimmed; ages 2 to 6 years—  
\$2.50 and \$2 regularly—Carnival price **\$1.87**  
\$1.25 and \$1 regularly—Carnival price **87c**  
50c regularly—Carnival price **44c**

**BABIES' DRESSES**—plain with beading at neck and sleeves, or with lace and embroidery yokes and flounces—  
\$2.00 regularly—Carnival price **\$1.79**  
\$1.50 regularly—Carnival price **\$1.39**  
\$1.00 regularly—Carnival price **87c**  
50c regularly—Carnival price **44c**

**CHILDREN'S PETTICOATS**—with waists, embroidery ruffles and lace insertions—  
75c and 50c values—Carnival price **47c**  
**CHILDREN'S DRAWERS**—good quality muslin, embroidery trimmed; 2 to 12 years—Carnival price **22c**  
Muslin Underwear—Second Floor.

### Women's Gloves

### Economy Trade Carnival

Fine Pique Gloves, one-clasp, self and contrasting stitching; tan and black, regularly \$1.25—  
Carnival price **79c**  
Women's white cape and two-clasp Kid Gloves, self-stitched, tan and black; dollar gloves (mostly in small sizes)—Carnival price **29c**  
Washable Doeskin Gloves, 12 and 16 button length, soft and durable; \$1.50 and \$1.98 regularly—  
Carnival price **\$1.29**  
Men's Working Gauntlets, tan, black and grey, regularly 50c pair—Carnival price **24c**  
Gloves, Main Floor.

### Carnival Attractions in Hosiery and Underwear

Women's pure silk Stockings, extra high spliced heel, double sole and toe; white only; regularly \$1.00 pair—Carnival price **55c**  
Women's Boot Silk Stockings, in pearl, bronze, navy, mouse and white; reg. 50c pair—Carnival price **39c**  
Men's Heavy Silk Half Hose, black, white and grey, regularly 25c pair—Carnival price **19c**  
Women's wool Vests and Pants, vests with high, low or Dutch neck, long or elbow sleeves; pants knee length; regularly \$1.00—Carnival price **55c**  
Women's medium weight Swiss ribbed Union Suits, all sizes; regularly \$1.00—Carnival price **65c**  
Women's silk and cotton mixed vests, odd sizes; values to \$1.00—Carnival price **44c**  
Hosiery and Underwear, Main Floor.

### CHOICE FURS in the Economy Trade Carnival

Quality is emphasized in all of our Furs—whether you buy the most luxurious coat in stock, or select some of the choice but inexpensive pieces. Added to quality now is the keynote of economy—with results that cannot fail to please all. Note these reductions—and come and see the furs.

Hudson Seal Coat, regularly \$150.00 —Carnival price <b>\$110</b>	Hudson Seal Coat with skunk collar, cuffs and border, regularly \$125.00— Carnival price <b>\$95</b>
Hudson Seal Coat, with fitch collar, regularly \$75.00—Carnival price <b>\$65</b>	Hudson Seal Coat, plain, regularly \$85.00—Carnival price <b>\$65</b>
Hudson Seal Coat with beaver collar, regularly \$97.50—Carnival price <b>\$85</b>	Hudson Seal Coat with Fitch collar, regularly \$100—Carnival price <b>\$85</b>
Handsome Neaseal Coat, regularly \$60.00—Carnival price <b>\$49.75</b>	Raccoon Muffs, regularly \$20.00—Carnival price <b>\$15.00</b>
Lynx Muff, regularly \$29.75—Carnival price <b>\$22.75</b>	Skunk Muffs, regularly \$29.75—Carnival price <b>\$22.75</b>
Black Fox Muffs, regularly \$18.00—Carnival price <b>\$15.00</b>	Black Fox Scarfs, round or flat, regularly \$15.00— Carnival price <b>\$10.00</b>
Black Seal Muffs, regularly \$25.00—Carnival price <b>\$19.75</b>	Black Fox Muffs, \$19.75 regularly—Carnival price <b>\$15.00</b>
Black Seal Set, regularly \$34.75—Carnival price <b>\$25.00</b>	
Natural Fox Set, regularly \$50.00—Carnival price <b>\$35.00</b>	

Fur Department, Second Floor.



### Carnival Topliners in Domestic, Beddings & Linens

This Great Carnival contains nothing more attractive than these remarkable offerings. Read them carefully every one:

Full Standard American Prints, light grounds, neat figures, per yard **5c**  
Genuine Ripples, in neat stripes, pink, blue and grey, per yard **10c**  
New Scotch Plaid Gingham, 27 inch, fast colors, per yard **10c**  
Fancy stripe Outing Flannels, 27 inch, heavy-weight, per yard **8c**  
Shepherd Checks, 36 inch, in black and white, three sizes, per yard **12 1/2c**  
Kitty and Juvenile Cloth for children's wear, 22 inch, per yard **12 1/2c**  
Colored Bordered Curtain Scrim, 22 inch, also neat patterns, per yard **5c**  
Bordered Bleached Crash, per yard **5c**  
White Domest Flannel, 27 inch—per yd **5c**  
White Domest Flannel, 36 inch, 15c value—yd **9c**  
White Domest Flannel, 36 inch, extra heavy, 25c value, per yd **19c**

### Carnival Values in Towels

Turkish Towels, small size, 7c value at **5c**  
Turkish Towels, large, size, 15c value—at **11c**  
Turkish Towels, largest size, extra heavy, 30 50c value—Carnival price **19c**  
Bordered or plain Huck Towels, good 12 1/2c quality—Carnival price **9c**  
Union Huck Towels, size 20x36 inches, 25c value—Carnival price **18c**

### Carnival Values in Table Linens

Full bleached Mercerized Damask, 58 inch, 30c value—per yd **25c**  
Full bleached Mercerized Satin Damask, 72 inch, 50c value—per yd **35c**  
Bleached Satin Damask, 72 inch, extra quality, 75c value—per yd **45c**  
All pure Linen Imported Satin Damask, 72 inch, \$1.50 value—per yd **\$1.00**

### Carnival Special in Sheets

Special—Single Sheets, size 54x90, 50c value—at **35c**  
Special—Seamed Sheets, size 72x90, 50c value—at **35c**  
Special—Seamless Sheets, size 81x90, 75c value—at **55c**  
Special—Seamless Sheets, size 81x90, \$1 value—at **75c**  
Main Floor, Rear.

### Let the Men and Boys Revel in These Remarkable Clothing Offerings

Young Men's \$10 All Wool Grey Overcoats reduced to **\$6.00**  
Boys' \$4.00 Mackinaw Coats, red and brown mixtures **\$2.75**  
Boys' \$4 Two-Pant Suits, Norfolk style, 6 to 17 yrs. **\$2.75**  
Boys' \$10 finest Chinchilla Overcoats, newest styles; blue, grey, brown, ages 6 to 13—reduced to **\$7.50**  
Boys' \$8 Grey and Brown Balmaroon Overcoats, now at **\$5.50**  
Boys' Grey and Blue Chinchilla Overcoats, ages 2 1/4 to 2 **\$2.95**  
Boys' Mackinaw Outfits, coat, hat, leggings **\$4.65**  
Boys' Velvet Suits, blue and brown, 6 to 8 years **\$2.95**  
Boys' Brown Corduroy Suits, ages 6 to 8 **\$2.50**  
Men's \$12.50 Balmaroon Overcoats **\$9.85**  
Men's Suits, black and grey **\$6.00**

Only a partial list of Men's Clothing Values printed today—come and see the others.

Bell Blouses, new fancy mixtures **39c**  
Boys' Bloomer and Knicker Pants **39c**  
Boys' Hats and Winter Caps **45c**  
Men's and Boys' Clothing, Main Floor.

### Tempting Carnival Prices On Art Goods and Notions

Stamped Turkish Guest Towels, 12x24 inches, several neat patterns—at **15c**  
German Knitting Yarn, grey, mixtures, navy and black; quarter pound skeins, value 50c—at **35c**  
Stamped Dressing Sacs, stamped on white, pink or blue lawn, in new patterns; 35c value—at **25c**  
Featherstitch Braid, extra quality, in many different patterns; six yd. pieces, value 15c—at **10c**  
Tortoise Brand Shell Hair Pins, plain and crimped, all sizes, 25c value—per box **19c**  
Warren's Gros Grain Featherbone, black or white, \$1.20 value—per box **79c**  
Main Floor, Rear.

### Economy Trade Carnival Items with special emphasis on Low Price.

Dioxogen, large size, regularly 59c—at **50c**  
Glyco-Thymolene, large size, regularly 45c—at **39c**  
Danderine, large size, regularly 79c—at **69c**  
Listerine, large size, regularly 67c—at **59c**  
All silk Ribbons, plain or moire taffeta, all colors, Dressing and Insertions, consisting of French Veils and torchons in narrow and wide widths—per yd. **15c**  
Women's Hemstitched Handkerchiefs, slightly muslin, per dozen **15c**  
Pearl Buttons, pure white, two hole and fisheye, per dozen **3c**  
Veilings, in several different meshes, plain and dotted, black only—per yd. **10c**  
Laces and Insertions, consisting of French Veils and torchons in narrow and wide widths—per yd. **5c**  
Jewelry Specials, including brooches, bar pins, beauty pins, bracelets, hat pins, plain or stone settings **10c**  
Economy Trade Carnival price **59c**  
Black Leather Hand Bags, strap handles, fitted with mirror and coin purse **59c**

### Carnival Economies in Men's Shirts

A Great Offering of Shirts worth up to \$1.50 at 68c

Some of these are our own well-selected stocks—others have been bought especially for this big event. The lines comprise percales, madras and satine shirts, with stiff laundered and soft double cuffs, in a large variety of colorings and patterns. All sizes represented and wide assortments of each. These shirts sell regularly from \$1.00 to \$1.50—take your choice in the Economy Trade Carnival at **68c**

35c Neckwear—at 17c, or 3 for 50c

A magnificent showing of silk four-in-hand Ties, in large square flowing end shapes, and an endless assortment of colorings and designs. Regular 35c Ties—in the Economy Trade Carnival at **17c**  
Three for **50c**

Men's \$2 and \$3 Sweaters at \$1.39

Fine warm wool Sweaters, with large shawl collars, or in V-neck style; all sizes and colors.

Men's \$1.00 Underwear at 59c

Heavy natural wool Shirts and Drawers, in the right weight for winter wear. Regularly \$1.00—  
Carnival price **59c**  
Men's Store, Main Floor.

### Extra Special!

A Carnival Purchase of Women's Fine Neckwear, worth regularly 50c and 75c, At **25c**

Handsome Neckwear—collars of silk, lawn and mull, trimmed with lace and embroidery; also Fischus of net and lace, and Vestees.

The whole lot of 600 pieces comes to us from a leading neckwear maker at a surprisingly small figure.

You'll be surprised also, when you see the values offered in this lot in the Economy Trade Carnival at

**25c each**